



MYTILINEOS



Επανένταξη αστέγων στην αγορά εργασίας

HoMellon program reintegrated 13 homeless people in the labor market

Global Goals
Of Sustainable
Development
supported by the
initiative



Corporate Social Responsibility and Sustainable Development Initiatives

Athens, Greece – 17 December 2020 – The first Social Accelerator for the Integration of Homeless, neo-homeless people and those living under precarious housing conditions or in places unsuitable for residence was successfully completed with a measurable positive footprint.

The Social Accelerator of Homeless People Integration in the labor market, named HoMellon, is an initiative taken by MYTILINEOS in cooperation with the Social Enterprise KNOWL for education and lifelong learning. Through the program, a 52% of benefited individuals is by now in employment, 6 people were trained and were certified in professional skills corresponding to specific jobs in the labor market and 3 rough sleepers or living in homeless hostels returned and are now accommodated in houses.

All the activities were successfully completed without delay, amidst the global Covid-19 pandemic, after 6 months of Intensive and Customized Training by experienced trainers, social workers, psychologists, and career consultants from the Social Entrepreneurship Network KNOWL. Moreover, all necessary protection measures were respected both for the participants and the program's associates.

In total, 2,100+ hours of teaching in technical, digital, and interpersonal skills-either live or on-line- were offered, fully customized matching the profile, needs and professional expectations of each benefited individual. All benefited individuals drew up their curriculum vitae and received further support through Interview simulations with experienced HR market executives and through direct linking to the labor market.

A key factor to the program's success was the direct involvement and close cooperation with specialized bodies such as: UNESCO of Piraeus and Islands, Doctors of the World Greece, Emphasis Foundation, Organization of Social Protection & Solidarity of Vrilissia Municipality, Community Center of Herakleion Municipality in Attica, Social Care Division of Agioi Anargyroi Municipality-Kamatero, and Hfaistos Educational Association of Athens.

The Social Accelerator of Skills and Employability by KNOWL is part of MYTILINEOS Corporate Social Responsibility actions put in place to support the Global Sustainable Development Goals for Zero Poverty, Decent work & Economic Growth and Reduction of inequalities.

Good testimony by a benefited individual: *'It was the best educational experience! We discovered the other side of education by experienced executives. We acquired what is essential for the rest of our work life. Thank you!'*

For further information, please contact:

Ms. Antigoni Fakou: MYTILINEOS Press Office, Tel. 210-6877346 | Fax 210-6877400 | E-mail: Antigoni.Fakou@mytilineos.gr.

MYTILINEOS:

MYTILINEOS S.A. is a leading Greek industrial company active in Metallurgy, Power & Natural Gas, Renewables & Storage Development and Sustainable Engineering Solutions. Established in Greece in 1990, the Company is listed on the Athens Exchange, has a consolidated turnover in excess of €2.3 billion and employs directly and indirectly more than 3,600 people in Greece and abroad.

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More information about the #homellon Program:

knowl | Matina Vassilopoulou | 210 8312868
Program Page [here](#)